

# International Marketing Assistant

Want to make a difference in a high-tech, international, fast-growing company?

## The job

As an international marketing assistant, you play an important role in the smooth operation of the commercial department and attainment of its goals, always promoting the future growth of our company. You are a creative thinker with a growth hacking attitude. You are effective in attracting potential customers by communicating how Fizyr's software enables robots to autonomously tackle the hardest challenges in logistics. As part of the commercial team, you ensure functionality and coordination of the department's activities, you support the marketing specialist in the execution of various projects, and you conduct market research and consumer analysis. The ideal candidate will be able to take ownership of tasks and will be eager to stay up to date with the latest trends in marketing.

## Your work

- Conduct research on relevant industry topics and competition, to assist in developing effective communication strategies.
- Create, manage, and post content on the company's website, blog, and social media accounts.
- Apply data analytics techniques to gather important information for the company's online performance.
- Stay up to date with SEO best practices and implement them to increase traffic to the company's communication channels.
- Maintain and regularly update company's databases and CRM with relevant market and customer information.
- Participate in the creation and execution of advertising campaigns on multiple online channels.
- Collaborate with our global partners' commercial teams for marketing activities.
- Communicate with magazines and journalists to build relationships and ensure features in press channels.
- Support the marketing team in planning and preparing international exhibitions and meetings.

## Who are we looking for?

You like working with people from all over the world. You feel at ease communicating in English, both verbally and written. You thrive in a fast-paced environment and you can balance a high-volume workload without sacrificing creativity. You know when to take a step back and think, and when to just act. You can both take ownership of a project and collaborate within a team to meet deadlines. You know how to connect with the audience and help them understand technical information, as well as drive action. You have affinity with marketing and data tools, and you of course pay attention to detail. You like to contribute to a fast-growing company and make constant improvements.

## Requirements

- BSc or MSc in Marketing, Communication, or Commercial Economics
- Minimum 1-3 years proven experience in international marketing or commerce
- Experience with multiple social channels (experience with LinkedIn and Twitter is a plus)
- Excellent knowledge of CRM tools, analytics platforms, and growth hacking tools (experience with HubSpot is a plus)
- Good knowledge of market research techniques and databases
- Excellent communication skills in English; additional languages are a plus.

## About Fizyr

Fizyr designs, builds, installs, and maintains the world's best vision software product for automated picking and placing in harsh logistics environments. Our deep learning algorithms are used to enable automated handling of unknown objects varying in shape, size, color, material, and stacking, being picked from (conveyed) bulk. Fizyr's product is applied in production all over the world by leading system integrators and end-users, in online retail, warehousing and parcel services. By equipping robots with our software, we manage to free human workers from repetitive or dangerous tasks and to speed up automated processes.

We are a young, fast-growing company recognized for the high quality and capabilities of our algorithms worldwide. What makes Fizyr truly unique is being trusted as a strategic partner and growing successfully bootstrapped for years. To fulfil the growing demands of the logistics industry, we recently secured

funding from a respected high-tech venture capital investor. Up to this day, we remain dedicated to creating true value for our partners, so that they can create cutting-edge logistics solutions for their clients.

Our international team of highly skilled experts creates a very exciting, high-tech environment to work in. We have a passion for what we do and challenge each other to deliver high quality results, without forgetting to enjoy quality time together. Fizyr is also close to the research community and works on applications of state-of-the-art computer vision technology.

## The Opportunity

The job allows you to grow personally and further develop yourself along with the growth of the company. Fizyr has a flexible way of working in line with personal choices. Fizyr is a recognized sponsor for regular labor and highly skilled migrants.

The salary for this position strongly depends on your experience. Indication: €35k gross per year, pension plan, travel expenses, training opportunities, etc. As a fast-growing scale up, Fizyr has an attractive stock option plan.

## How to Apply

Candidates interested in this job opening are invited to send their CV and motivation letter to [career@fizyr.com](mailto:career@fizyr.com).